



5 Top Tips for Communication Impact

inspiring *human* brilliance

Virtual Communications



in 30 seconds...

Our mission:

inspiring *human* brilliance

Our work:

Everything about the **Leader & Their Voice...**
because as a (formal or informal) leader
you are your communications

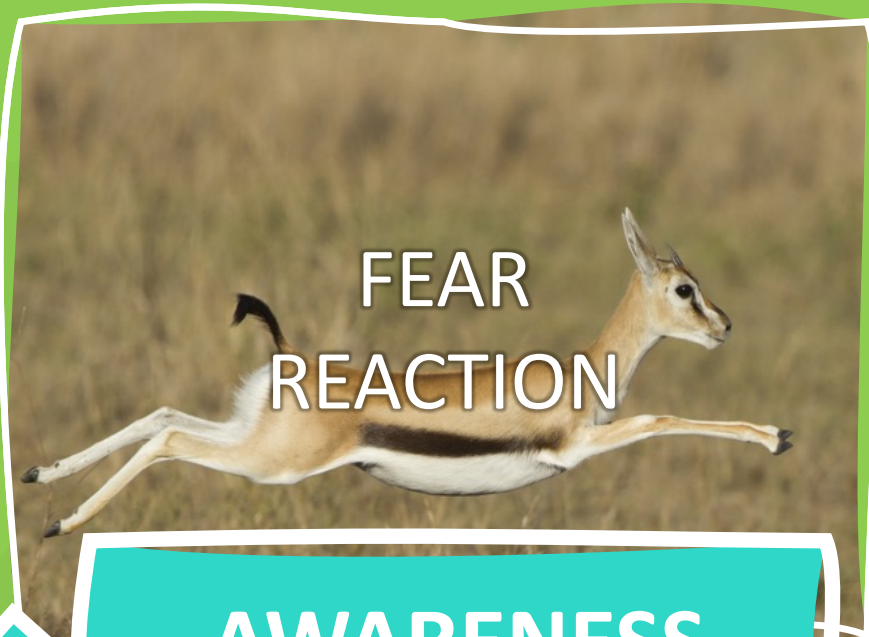
Our style &
values:

**Courage, Authenticity,
Generosity & Spice**

AGREEMENTS...

1. This is a no distraction zone 🙄
2. Interact and learn
 - *Questions and comments in the chat*
 - *Take notes on your own personal action items*
 - *Take a screenshot for key slides.*

5. Nerves are natural

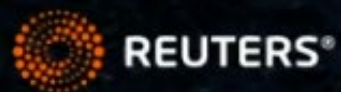


AWARENESS



4. Take charge of your impact





DAN FLYNN
LATIN AMERICA NEWS EDITOR
REUTERS

3. Body Language Matters



2. Clarity is king

(especially online)



THINK:

Where are
we
starting?

What are
the steps
to get us
there?

Where do I
want to
get to?

1. The best communicators
act in service

A large crowd of diverse people, seen from an aerial perspective, is arranged to form the shape of a large, stylized letter 'A'. The crowd is composed of many individuals of various ages, ethnicities, and clothing colors, creating a vibrant, multi-colored pattern. The 'A' is formed by two main diagonal arms and a horizontal crossbar. The background is a plain, bright white surface. The text 'What are their needs?' is overlaid in purple on the left side of the image.

What are their needs?

How can I best
help them?

Summary

5. Nerves are natural
4. Take charge of your impact
3. Body Language Matters
2. Clarity is king (especially online)
1. The best communicators act in service

Wrap-up

What is the biggest learning from today that you want to remember and apply?

Questions?

Thank you!





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