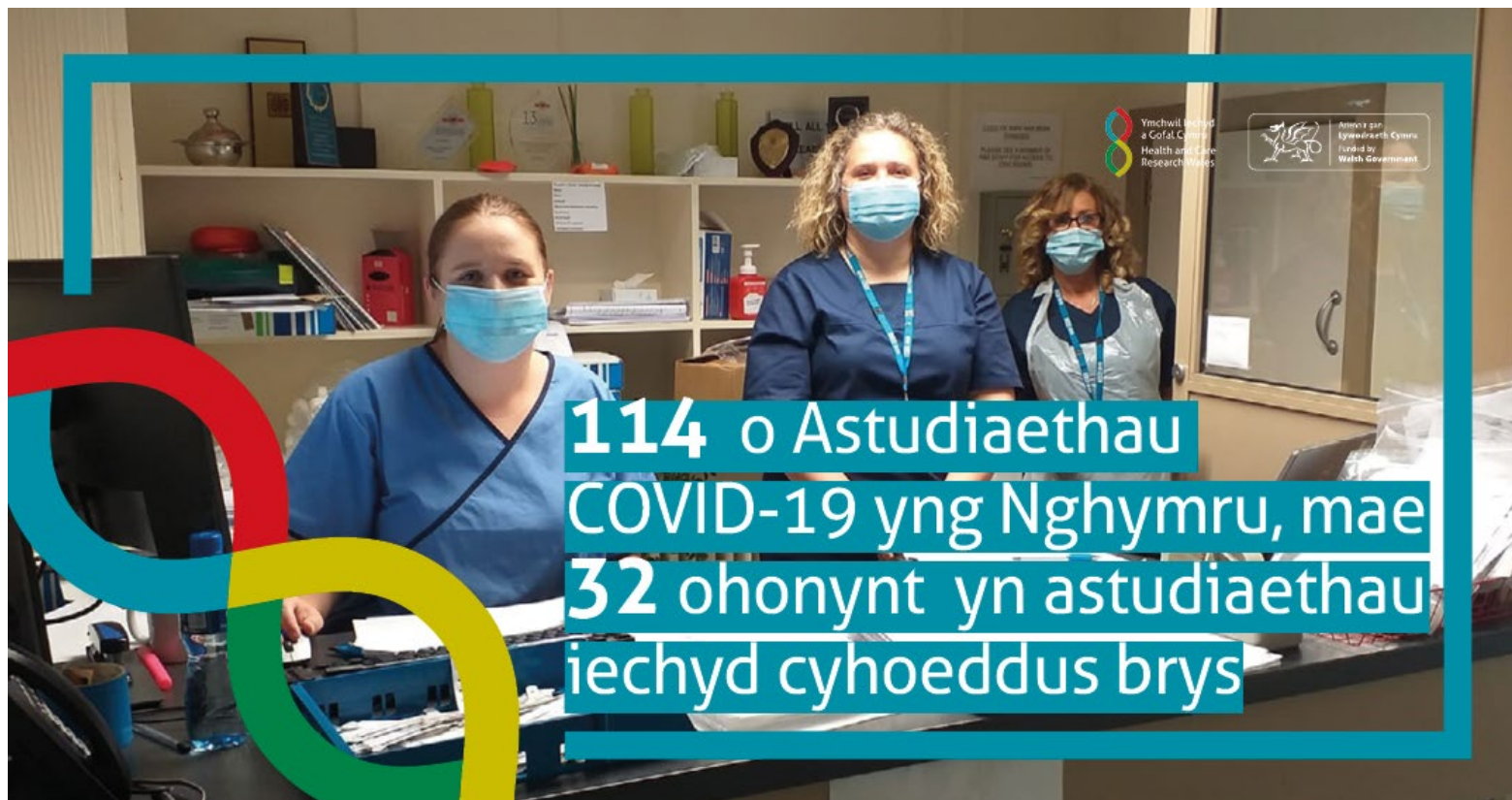


# Sicrhau bod Cymru yn rhan allweddol o ymdrech ymchwil COVID-19

Felicity Waters

Pennaeth Cyfathrebu, Ymgysylltu a Chynnwys

Ymchwil Iechyd a Gofal Cymru



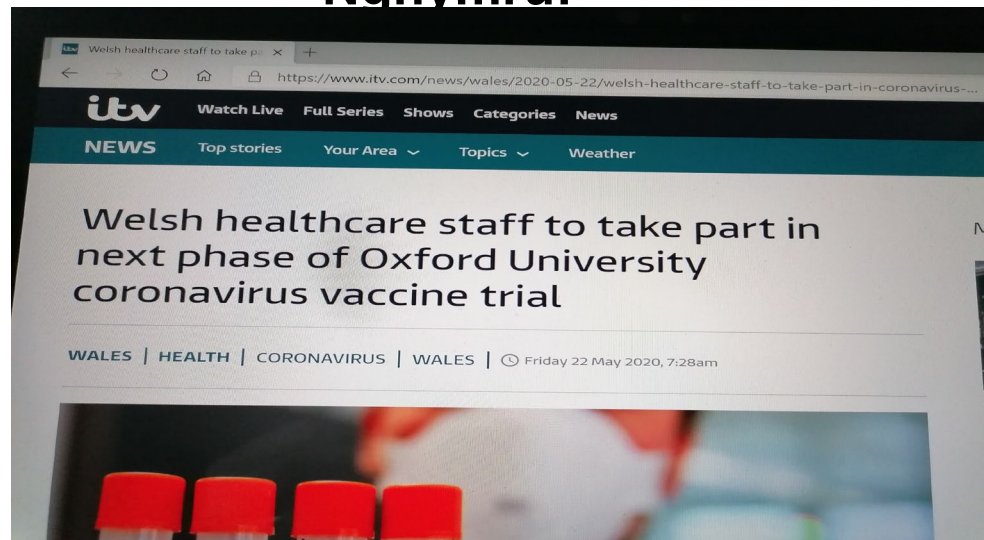
# Neges allweddol wrth wraidd y cydweithio: Cymru yn rhan hollbwysig o'r ymdrech ledled y DU yn erbyn Covid-19



PRIFYSGOL  
**BANGOR**  
UNIVERSITY



**Ar ran Iechyd Cyhoeddus Cymru, hyd yn hyn, mae Ymchwil Iechyd a Gofal Cymru wedi arwain y gwaith cyfathrebu ar gyfer 3 treial brechlyn yng Nghymru:**



**Rhydychen/Astrazeneca - Casnewydd  
Novavax - Wreccsam  
Janssen – Caerdydd**

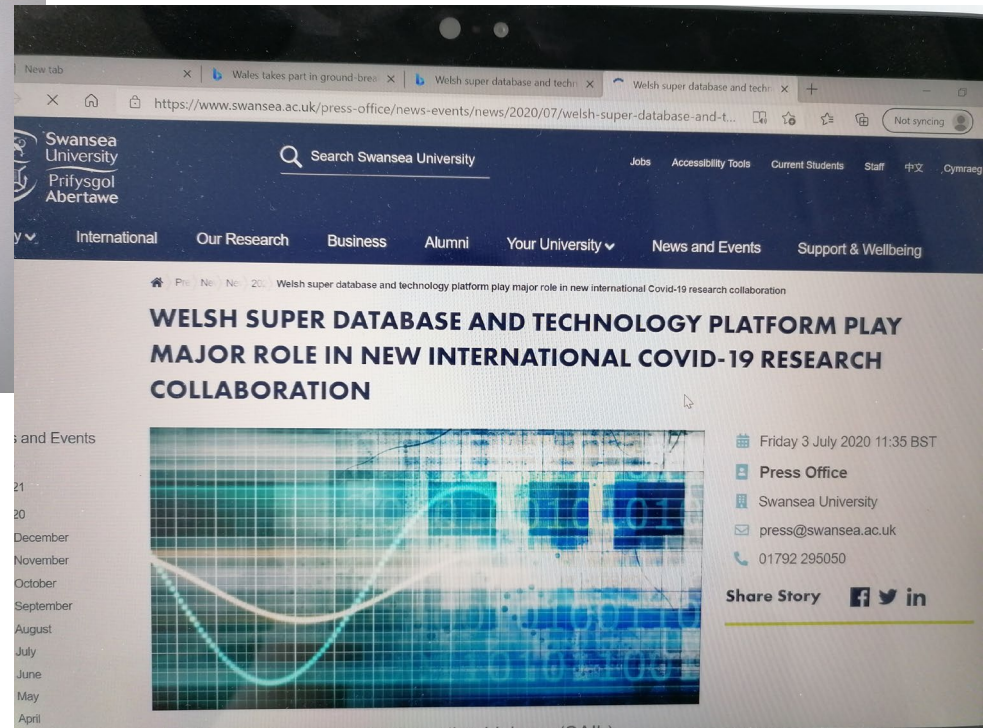
**Ar fin dechrau:  
Medicago – Abertawe  
Valneva - Llantrisant**

- Datblygu **cynllun gyfathrebu** ar gyfer pob treial
- Gweithgorau **cyfathrebu** dan gadeiryddiaeth Ymchwil Iechyd a Gofal Cymru
- Cydgysylltu â noddwyr treialon, tîm cyfathrebu Llywodraeth Cymru ac arweinwyr cyfathrebu y gwledydd datganoledig er mwyn cytuno ar **negeseuon allweddol**
- Datblygu protocol ffurfiol i **ymdrin â'r wasg**
- Arwain ar gysylltiadau â'r cyfryngau a **chyfweiliadau** yn y wasg
- Cydgysylltu â Llywodraeth Cymru ar **friffiau** gweinidogol

## Heriau

- Sicrhau bod Cymru a'r gwledydd datganoledig yn cael eu **hadlewyrchu'n** gyfartal mewn deunydd cyfathrebu ledled y DU
- Amseru - aros am y golau gwyrdd ac am y **cyfieithiad!**
- **Cyfyngiadau** ar ffilmio a negeseua

# Defnyddwyd y dull cyfathrebu cydweithredol hefyd i hyrwyddo ymchwil COVID-19 arall:



# Effaith y dull cyfathrebu cydgysylltiedig


**Health and Care Research Wales**  
 @ResearchWales

Great to see @DrNickyWilliams and @orodosanlou on @BBCWalesNews tonight on the Welsh research effort into #COVID19 including 3 vaccine trials and multiple pioneering research studies. Thanks to everyone for your ongoing contribution @ResearchWales @PublicHealthW



**Dr Nicola Williams**  
 Director of Support and Delivery, Health & Care Research Wales  
 BBC WALES TODAY

6:44 PM · Feb 2, 2021 · Twitter for Android

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**Dr Emma Thomas-Jones** @emma\_tj1 · 17h  
 Replying to @ResearchWales @DrNickyWilliams and 3 others  
 Well done both, great reflection on the capability of the research infrastructure in Wales to deliver on these trials. 🌟














**News**  
 30th December 2020  
**Gwent volunteers help Oxford coronavirus vaccine approval**  
 By Tom Moody | @TomMoodyArgus  
 Trainee Reporter




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**HUNDREDS** of volunteers in Gwent played a key role in the development of the Oxford/AstraZeneca coronavirus vaccine, which was approved for use in the UK today.



**Dr Orod Osanlou**  
 Principal Investigator, Novavax trial  
 BBC WALES TODAY

**BBC Wales Today**  
 Evening News: 02/02/2021



# Covid-19: Novavax vaccine shows 89% efficacy in UK trials

5 days ago

Coronavirus pandemic



Biotech firm Novavax has labs in the US (pictured) and has carried out trials in the UK and South Africa

A new coronavirus vaccine has been shown to be 89% effective in large-scale UK trials.

The Novavax jab is the first to show in trials that it is effective against the new virus variant found in the UK, the BBC's medical editor Fergus Walsh said.

**Bangor Medical Sciences**  
@medicalbangor

Great news from a trial led by Dr Orod Osanlou, @PublicHealthW principal investigator for the #Novavax trial, & also a senior clinical lecturer @medicalbangor @BangorUni @ResearchWales @BetsiCadwaladr #COVID19 #CovidVaccine

Via @BBCNews



BBC NEWS

New Covid vaccine shows 89% efficacy in UK trials  
Covid-19 vaccine Novavax - of which the British government has ordered 100 million doses - proves 89.3% effective in large-scale trials, BBC News

5:02 PM · Jan 29, 2021 · Twitter

the Leader

COVID-19 vaccine trial studied in Wrexham shows promising interim results

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Wales has played a 'vital' role in these breakthroughs

SHARE COMMENTS By Will Hayward Welsh Affairs Editor 17:47, 15 FEB 2021 UPDATED 20:28, 15 FEB 2021

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 **Len Richards**  
@CAV\_LenRichards


I think Wales has really faced into the requirements for Research with regards CoronaVirus. Let's lock that in and develop Wales as a real powerhouse in terms of Research @CV\_UHB @ResearchWales

 **BetsiResearch** @BetsiResearch · Jan 29  
So proud of the @BetsiResearch team for their contribution to the Novavax trial and thank you to all our volunteers @ThompmeIMelanie @arpan\_liverpool @ResearchWales @Carys\_Thomas @PublicHealthW twitter.com/betsicadwaladr...

11:15 AM · Jan 30, 2021 · Twitter for iPhone  
1 Retweet 2 Quote Tweets 19 Likes

 **Rhian Thomas Turner** @Rhian\_Thomas1 · Jan 30  
Replying to @CAV\_LenRichards @CV\_UHB and @ResearchWales  
Definitely! @CV\_UHB has set an example in how it has invested in paediatric research with #CYARU. The right funding model will help us do more and support this across Wales!

 **Dinesh Bharwani (NHS Pension Specialist)** @DB\_Wales · Jan 30  
Replying to @CAV\_LenRichards @CV\_UHB and @ResearchWales  
Well spoken Len today at Bapio and signing the MOU

 **Aneurin Bevan University Health Board**  
30 December 2020 at 10:30 · 🌐  
Great news! We are so proud to have been a part of the Oxford Vaccine study in Wales #COVID19



**Health and Care Research Wales**  
30 December 2020 at 10:26 · 🌐  
More fantastic news from COVID-19 research!  
We're so proud to have worked with Aneurin Bevan University Health Board, Public Health Wales and the Centre for Trials Research to facilitate the set-up and delivery of the Oxford Vaccine study in Wales.  
<https://healthandcareresearchwales.org/wales-plays-key-...>  
//  
Mwy o newyddion gwych o ymchwil COVID-19!

 **Alisha Davies**  
@AlishaDavies1

So thankful for all who have played a part in #covid19 #vaccine research in 🇨🇪

From public volunteers, research leads, nurses, scientists, those working in the background to bring trials to Wales across @PHREWales @PublicHealthW @BCUHBBest @ResearchWales @DrNickyWilliams 🌟🌟

 **Health and Care Research Wales** @ResearchWales · Jan 29  
"We're proud of the contribution Wales is making in the search for vaccines. We need multiple vaccines and ongoing research to help beat the virus and are working with national partners to continue the vaccine trial programme." - @DrNickyWilliams  
Read more: [healthandcareresearchwales.org/covid-19-vacci...](https://healthandcareresearchwales.org/covid-19-vacci...)



Fe wnes i fwynhau gweld “cwtshys” mewn datganiad i’r wasg!” – Dr Tonia Thomas, Rheolwr Gwybodaeth Brechlyn, Prifysgol Rhydychen

# NEWS

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## Covid: Oxford-AstraZeneca vaccine rollout to start in Wales next week

30 December 2020

Coronavirus pandemic



### What is it like volunteering for a Covid-19 vaccine trial?

WALES | HEALTH | VACCINE | CORONAVIRUS | Wednesday 30 December 2020, 10:28am





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Social Care



CHIEF  
SCIENTIST  
OFFICE



Health and  
Social Care



Llywodraeth Cymru  
Welsh Government

## Beth nawr?

- Mae'r pandemig wedi rhoi ymchwil iechyd a gofal ar flaen ein meddyliau i gyd – rydym nawr eisiau cadw YR HOLL ymchwil yn **llygad y cyhoedd**
- Codi ymwybyddiaeth am **werth** yr holl ymchwil yng Nghymru
- Cyrraedd ac ymgysylltu â mwy o bobl o **gymunedau sy'n cael eu tan-gynrychioli**
- Dangos gwerth a phwysigrwydd ymchwil drwy rannu straeon o **ddiddordeb dynol** i ysbrydoli eraill
- Dathlu'r **ymchwil bresennol** sy'n digwydd yng Nghymru a'i effaith ar wella triniaeth a gofal
- Hyrwyddo'r **prif aelodau** o'r diwydiant ymchwil iechyd a gofal yng Nghymru i ddangos ymddiriedaeth ac arbenigedd

## Negeseuon allweddol ar gyfer y dyfodol....

- Ymchwil a gwyddoniaeth sydd wedi ein **hachub** yn y pandemig hwn a bydd hynny'n digwydd eto
- Bydd ymchwil iechyd a gofal yn cyffwrdd â **phob un person** ar ryw adeg yn eu bywydau
- Mae Cymru yn **gwneud yn well na'r disgwyl** ar lwyfan ymchwil y DU ac yn fyd-eang
- Mae swyddogaeth y cyhoedd yn hanfodol i **ysgogi gwelliannau** mewn gofal drwy sicrhau eu bod yn rhan o'r holl broses ymchwil

Mae ymchwil yn gwella **bywydau**

diolch yn fawr