



Swansea University  
Prifysgol Abertawe



# Born In Wales

**Canolfan Iechyd y Boblogaeth**  
**Centre for Population Health**



**Canolfan** Genedlaethol ar gyfer Ymchwil **ar Iechyd** a Llesiant **y Boblogaeth**  
National **Centre for Population Health & Wellbeing Research**



Ymchwil Iechyd  
a Gofal **Cymru**  
Health and Care  
Research **Wales**

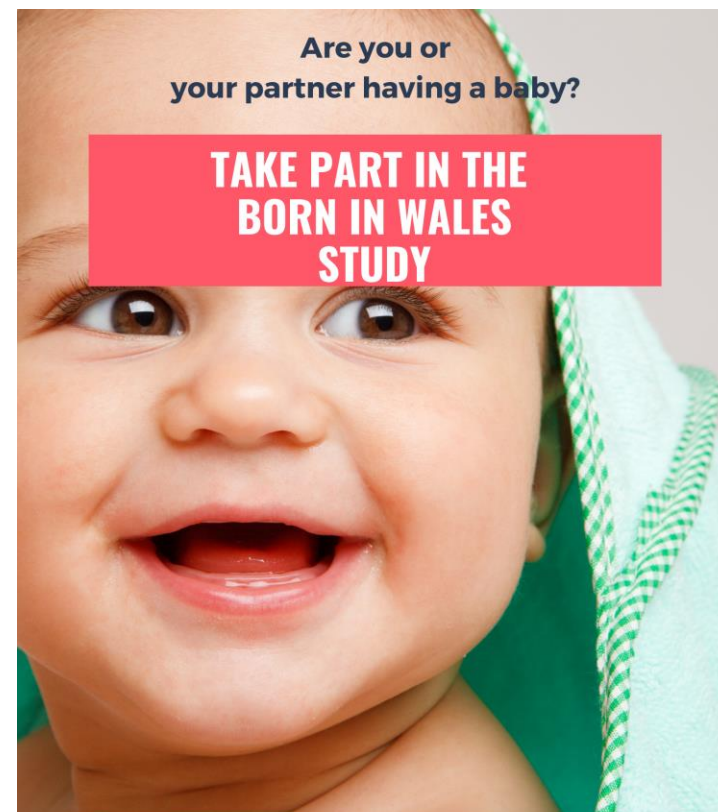


Ariennir gan  
**Lywodraeth Cymru**  
Funded by  
**Welsh Government**



# Born In Wales Survey

- We believe it is important to understand how health and wellbeing in the family affects the future for our children
- We would like to ask mothers and fathers to fill out the Born in Wales Survey and help to improve understanding of how to best to support families into the future.



Help us to find out how to best support families to give children the best start in life.

Visit: [www.ncphwr.org.uk/portfolio/born-in-wales](http://www.ncphwr.org.uk/portfolio/born-in-wales) for more information and to complete the short online questionnaire.



# PPI Group Recommendations

- We approached a number of groups (Race Council, EYST, EMWWA)
- Were advised that we needed to have a budget for peoples time to run the survey and peoples time to complete the survey
- We did offer this but had poor uptake
- Maybe because we did not make it clear why we wanted ethnic minority groups involved



# Why we want ethnic minorities involved

- Outcomes at birth are poorer for ethnic minority women
- Maternity and early years services care for an increasingly diverse population
- In 2018, more than 1 in 4 of all live births in England and Wales were to mothers born outside the UK and 13% of all babies born in 2013 to 2017 belonged to a Black, Asian or minority ethnic (BAME) group
- Black women 5 times more likely to die during pregnancy
- Asian or Asian British babies have a 73% increased risk of neonatal death compared to White babies

**(Maternity high impact area 6: Reducing the inequality of outcomes for women from Black, Asian and Minority Ethnic (BAME) communities and their babies)**



# Our research

- 95% of the Welsh population are white, 5% are non-white
- Our sample is representative of this 5% but we want more
- This is ongoing research so we are still recruiting



# Next Steps

- To use a more targeted approach
- Specifically say why we are seeking to involve ethnic minority women rather than using the general recruitment through Ethnic minority focused organisations



**Thank you for listening**