



Using confidential health data to invite people to participate in research:

A Public Dialogue to inform UK policy

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Disclaimers



This story is unfinished......



I'll try not to bore you......



The bit you know...



Evidence has shown that research active hospitals have better patient outcomes, even for patients not on the research trial

But... embedding research activity in NHS care continues to be a challenge



Motivating Questions

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how do we balance the ability to work flexibly and innovatively to offer research options to patients, without infringing their expectations of privacy and confidentiality?

And...

?

Is inconsistent interpretation of information governance rules a barrier to effectively providing research as a care option to NHS patients?



What we are and are not talking about...



General Data Protection Regulation (GDPR), Data Protection legislation

Lots of requirements, but mainly positive of enabling research



Common Law Duty of Confidentiality

- information confided by an individual should not be used or disclosed further, except as originally understood by the individual, or with their subsequent permission
- sharing information in line with what they understand happens -or 'reasonably expect' - gives rise to concept of implied consent



What we are and are not talking about...



Implied Consent

- Implied consent means that in certain situations, we don't need to ask for a patient's permission every time their health information is used for their care, because it's reasonable to assume they'd be OK with it
- Shorthand version: "for direct care purposes"



Implied Consent can apply to discussing individual's health information with colleagues to consider whether a research study is a potential care option for that individual



Implied Consent cannot apply to accessing or sharing an individual's health data for research where there would be no change to an individual's care



'Research as Care Option'

- Research that involve testing a treatment, or a diagnostic procedure, or a
 preventive measure, relevant to a patient's health (i.e. a condition they
 have, or their susceptibility to illness, or their overall health)
- Can apply even when participation would not guarantee a benefit for those choosing to take part

Relevant circumstances:

- the research intervention is a treatment, or a diagnostic procedure or a preventative measure and there is uncertainty (equipoise) about the best care option for a patient or set of patients.
- the research involves comparison between one or more care options, or comparison of a care option with placebo, and patients will be allocated or randomised to a care option.
- the intervention is tested in a population that is intended as a future target population outside research.



What needs clarifying?



When it is appropriate to rely on implied consent to identify and contact patients who may be eligible for research-as-care opportunities?

- What are the boundaries of implied consent?
 - Different people and organisations interpret and apply it in different ways
- What do the public 'reasonably expect' to be happening to their data?



Our Approach



Undertake public dialogue activity to get input on 'reasonable expectations' on our core question

When it is appropriate to rely on implied consent to identify and contact patients who may be eligible for research-as-care opportunities?



Engage with National Data Guardian and Health Research Authority to use dialogue findings as basis for new guidance



Dialogue Design

Learning & discussing deliberation **Sessions 1-3:** Deliberating Expert Advice **Final Session:** to develop principles Making choices Recruit Session 1 1. Information presented by **Participants** experts in plenary Participants work 2. Breakout groups to discuss N = 40through detailed Session 2 issues scenarios to explore Online reflection forms attitudes and trade-offs capture initial views & rationale Session 3

Online 3 x 2.5hrs

Full day (2 locations)
Face-to-face



Building the content

Basic structures of NHS Wales

What is a medical record, what information is in it, etc

How data is shared within & between organisations

How is data looked after in the NHS: rules & safeguards

What is health research

Research as a potential care option

Why might NHS staff share patient data with other staff & when does research options come into it Who are the NHS staff, and how might they be involved with an individual's care

Types of research staff

Concept of implied consent



Content agreed

Sessions 1-3: Deliberating Expert Advice to develop principles

Session 1

The health system, Health data, medical records, safeguards

Session 2

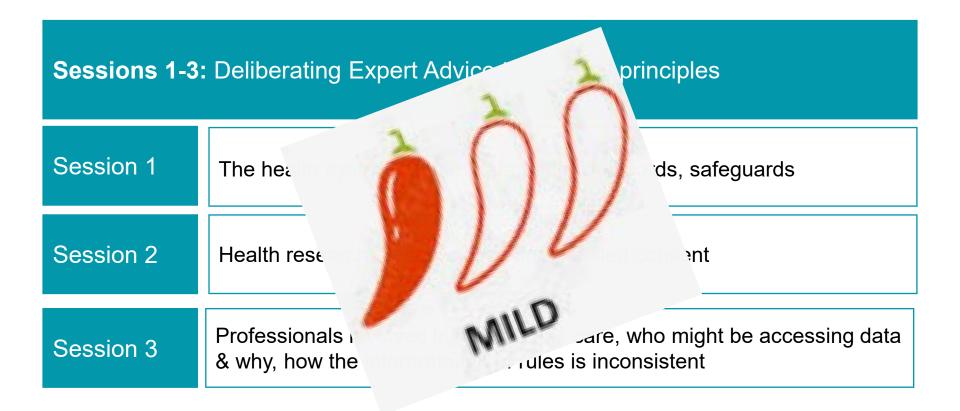
Health research, 'research as care', implied consent

Session 3

Professionals involved in research as care, who might be accessing data & why, how the interpretation of rules is inconsistent



Lacking spice!





Now with added spice!



Sessions 1-3: Deliberating Expert Advice to develop principles

Session 1

The health system, Health data, medical records, safeguards

Understanding
Patient Data

Session 2

Health research, 'research as care', implied consent

Research doesn't offer a 'guaranteed' benefit, role of placebos

NHS
Health Research
Authority

Session 3

Professionals involved in research as care, who might be accessing data & why, how the interpretation of rules is inconsistent





Building the Scenarios

Creating nuanced scenarios to test incremental expansion of scope of implied consent

Primary care

GP sharing data with local GP cluster

Primary care

GP sharing data with national research network

Secondary care

Non clinical staff looking at records to support research as care options

Secondary care

Specialist services staff not seen by patients (e.g. genomics service staff)

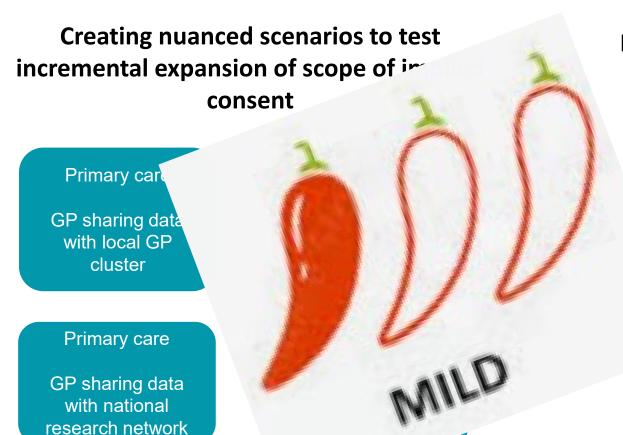
Interesting variables to explore

Does perceived sensitivity of data impact views

Does perceived severity of condition impact views



Building the Scenarios



Interesting variable to explore

Does perceived sensitivity of data impact views

Does perceived severity of condition impact views



Final Scenarios



'Stretching' scenarios to test boundaries of implied consent for identifying and contacting individuals for research as care options

Scenario 1



- 1a. Data access within a GP cluster between health professionals
- 1b. Data shared with national primary care research network based in another NHS org
- 1c. Testing if access to data about a 'sensitive condition' changes comfort levels

Scenario 2



- 2a. Data accessed in hospital by non-clinical admin R&D staff to support care discussion.
- 2b. Testing if access to data when condition is less 'severe' changes comfort levels

Scenario 3



3. NHS Organisation working with University Trials Unit – data accessed by non-NHS staff

Scenario 4



4. Deployment of AI tool on all NHS Organisation patient data to match individuals to trials



Delivery







Delivered April 2025



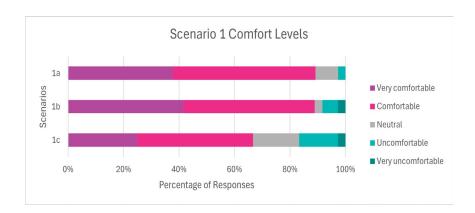


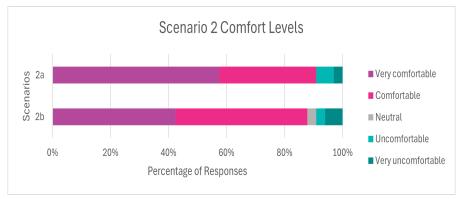
Report being Drafted

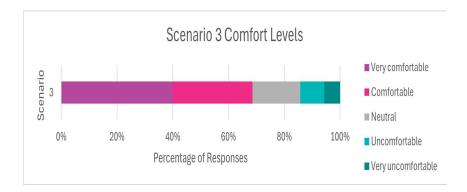
Due 31 July 2025

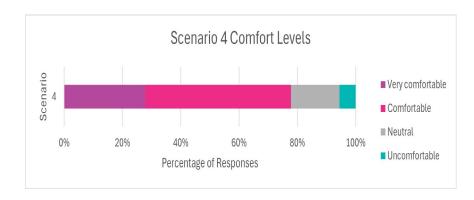


Teasing the results











What's next...



Receive the report



Meet with National Data Guardian and Health Research Authority to discuss results



(hopefully) Develop guidance for NHS cross the UK